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PATENT  
Attorney Docket No. 05793.3041-00000

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
Steven METSKER et al. ) Group Art Unit: 3693  
Serial No.: 09/658,186 ) Examiner: Thu Thao HAVAN  
Filed: September 8, 2000 ) Confirmation No.: 3333  
For: SOLICITATION TO WEB MARKETING )  
LOOP PROCESS )

**Mail Stop: Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

**RESPONSE TO OFFICE ACTION**

In reply to the Office Action mailed October 30, 2007, please amend the  
above-identified application as follows:

**Amendment to the Claims** begin on page 2 of this paper.

**Remarks** follow the Amendment section of this paper.